



INTERNATIONAL
DRONE EXPO
& BUSINESS CONFERENCE



Drone Zone

at MOBILE WORLD CONGRESS
Barcelona

February 26 - March 1, 2018 | Fira Gran Via



www.IDEGlobalSeries.com/Barcelona

Organized by:



E. J. KRAUSE &
ASSOCIATES, INC.



MOBILETM
WORLD CONGRESS

See how drones are helping shape the meaning of “mobile” at IDE’s Drone Zone at Mobile World Congress Barcelona!

The **International Drone Expo’s Drone Zone** is a dedicated pavilion in the NEXTech Hall within GSMA’s Mobile World Congress that will bring together some of the most prominent drone companies for interactive experiences. The **Drone Zone Pavilion** will include a “flying cage” to watch amazing drone demonstrations.

There has never been more attention in the media regarding the growth of Drone Technology. Commercial Drones are set to change the face of Mobile Transportation/Delivery, Agriculture, Infrastructure Inspection, Mining and Disaster Response. The **Drone Zone** will be the go to spot on the show floor to experience how drones are being utilized in business. Learn about the rapidly changing local and federal rules and regulations, and hear directly from the experts on case studies of successful drone usage in their industries.

With over 101,000 attendees, it’s the perfect opportunity to exhibit at IDE’s Drone Zone at MWC Barcelona 2018.



UAV/Commercial Drone Market size is forecast to be valued at USD \$2.05 billion by 2023; according to a new research report by Global Market Insights, Inc.



IDE Drone Zone – The Drone Platform for Business and Applications

The **IDE Drone Zone** will bring together the most prominent drone companies for interactive experiences. With thousands of potential buyers, it's the perfect opportunity to showcase your product and services.

Drones are becoming a key business feature, as there are many applications for using drones that require mobile connectivity to receive, transmit, and store vast amounts of data.

The **IDE Drone Zone** at Mobile World Congress Barcelona is the ideal venue for drone manufacturers, battery, camera and sensor companies, as well as other drone accessories, to sell their products. The **Drone Zone** will be accompanied by a high-level conference dedicated to the business use of drones.



Why be part of the Drone Zone?

- 1 Position yourself as a leader** in the Drone Ecosystem by demonstrating the relevance of this new technology to the decision makers in the B2B market specifically looking for drone technology.
- 2 Generate leads** and do business with thousands of multinational buyers looking for the latest innovations.

- 3 Participate in the IDE Drone Zone Business Conference** where leading experts will focus on the latest rules and regulations, in-depth challenges and solutions, case studies, as well as how drone technology can help facilitate business and improve bottom line performance.
- 4 Present your solutions** on the NEXTech Stage to the most influential audience.

*“Great talks, many follow-ups. It is absolutely necessary to think “drones” from an end-to-end perspective in order to ensure public acceptance and make it a commercial success. The **Drone Summit** was an excellent occasion to bring together the relevant drivers of this new fascinating industry.”*

Ralph Schepp, VP Program & Project Management Group Technology, Deutsche Telekom

INTERNATIONAL DRONE EXPO's Drone Zone

at MOBILE WORLD CONGRESS Barcelona

FEBRUARY 26 – MARCH 1, 2018

Fira Gran Via

SPACE APPLICATION

Exhibit Space Options

Option #1: Raw Space: £ 965 / sqm

Option #2: Shell Scheme Standard £ 1,045 / sqm

Stand construction including:

up to 18 sqm:

1 white round table
3 chairs
1 counter
1 barstool
Wastepaper basket

above 18 sqm:

1 white round table
6 chairs
2 counters
2 barstools
Wastepaper basket

Option #3: Shell Scheme Plus: £ 1,295 / sqm

up to 18 sqm:

1 white round table
2 chairs
1 counter
1 stool
Wastepaper basket
Free standing TV
3 built-in electrical sockets

above 18 sqm:

1 white round table
6 chairs
2 counters
2 stools
Wastepaper basket
Free standing TV
4 built-in electrical sockets
lockable storage closet

Option #4: POD

Full build included with furniture
AV Screen
3 Exhibitor Visitor Passes
Public WiFi available, dedicated WiFi
available at an extra cost
Company name plate



Special Pod offer valid until October 31, 2017: £ 4.500 – 2 sqm

Starting November 1st, 2017: £ 5.000 – 2 sqm

Note: Additional insurance fee of £425 per exhibiting company for all options.

All Exhibitors will receive a 100-word company profile and product listing in:

1. The Official MWC Exhibition Catalogue, the Official MWC Website and the GSMA Event Application
2. Product and Services Directory within the Exhibition Catalogue and the Official MWC Website

YES, we are interested in exhibiting at IDE Drone Zone Barcelona

Contact:

Title:

Company:

Address:

City:

State:

Zip:

Country:

Phone:

Email:

Web-site:

Products which our company will present on the exhibition: / Services

For Sales Inquires Please Contact:

USA/Canada:

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